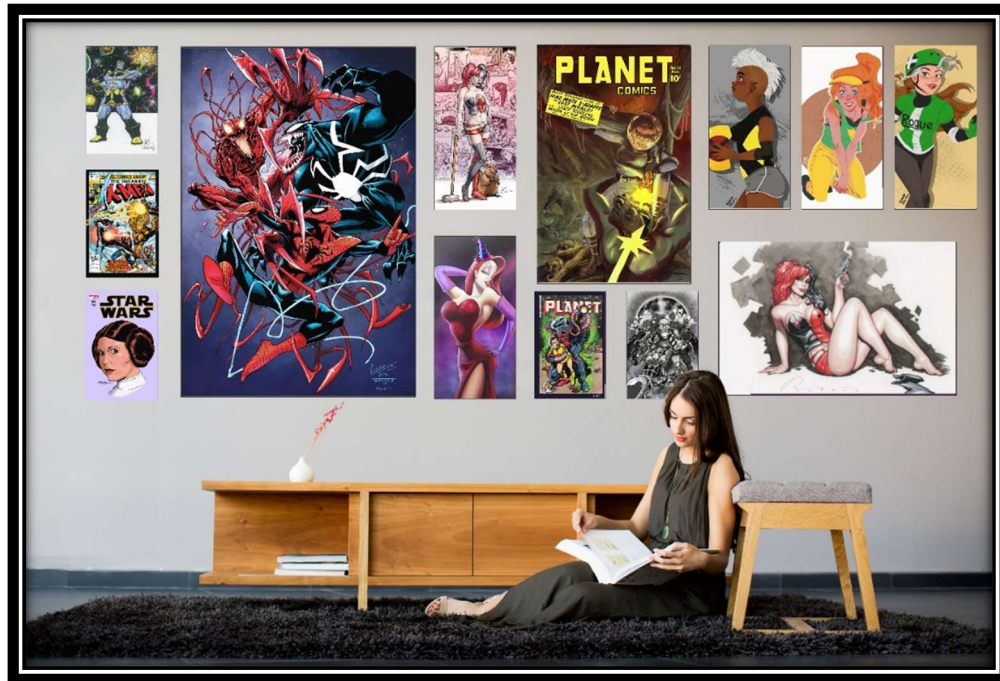




MBartist™ Canvas Cinematic Art Prints



Available in 4 sizes:

- 12" x 18" Canvas Lobby Card
Standard Frame size: 12" x 18" x 0.67" profile depth
- 14" x 28" Canvas Half Sheet
Standard Frame size: 14" x 28" x 0.67" profile depth
- 26.5" x 40" Canvas One Sheet
Standard Frame size: 26.5" x 40" x 0.67" profile depth
- 40" x 60" Canvas Bus Poster
Standard Frame size: 40" x 60" x 2.0" profile depth

MBartist Canvas Cinematic Art Prints are printed on durable archival polyester canvas. This canvas is specially designed to receive and display the giclée printed inks and sealer providing a damage resistant finished product with anti-fading, anti-abrasion and anti-wrinkle properties. MBartist Canvas Cinematic Art Prints are also back lit compatible (Light Box kits sold separately).

Each MBartist Canvas Cinematic Art Print is finished with sewn Keder seams. Keder seams allow the MBartist Canvas Cinematic Art Print to easily slide into the installation track of an **MBart Switch frame**.



MBart Switch™

Modular Framing and Display System:

MBart Switch modular frames are created using black anodized Aluminum resulting in a lightweight, flush mounted low-profile display solution.

All MBartist Canvas Cinematic Art Print collectibles meeting the same print area dimensions as the frame window can be easily switched in and out of your display solution regardless of profile depth.

For example a 12"x18" MBartist Lobby Card canvas fine art print will switch in and out of any 12"x18" MBart Switch Lobby Card modular frame whether it is 17mm 36mm or 50mm in profile (depth).

The standard 17mm frames are designed for low profile display and are not compatible with Light Box adapter kits. The 36mm and 50mm frames are Light Box compatible. Sold separately. *(Coming Soon!)*

Each MBart Switch modular frame will include two short rails and two long rails assembled using metal corner connector brackets (included) and Allen key driven screws (included) to connect the miter cut rails of the frame. The Allen key tool is also included.

For your convenience, most MBart Switch frames ship pre-assembled with an MBartist Canvas Cinematic Art Print pre-installed and ready to display.

The 40" x 60" displays require some assembly.

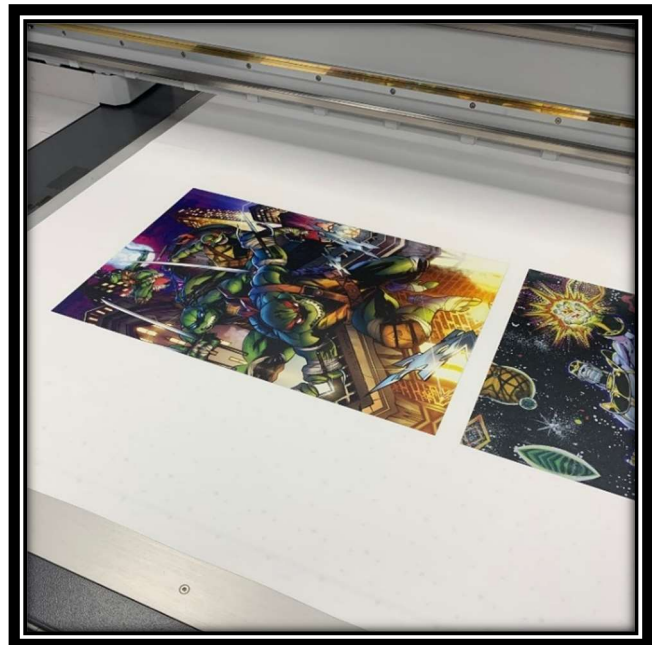
Hanging System

Each MBart Switch frame ships with a self-anchoring specialty screw that can be installed in most wall surfaces using a screw driver (not included). Once installed safely to your wall, following all local building by-laws and safety requirements, you simply lift your frame and align the screwhead with the opening in the top frame rail.

More on our printing process

Each MBartist Canvas Cinematic Art print is a reproduction of original artwork created by an MBartist Creator for Collectors, giclée printed on archival canvas using large format UV printing technology developed by swissQprint.

- The UV printing process requires neither heating nor ventilation which keeps energy requirements low as evident by their ISO 20690:2018 certification.
- LED technology has eliminated toxic waste and held energy consumption to a minimum.
- swissQprint inks are VOC-free and Greenguard Gold certified.



The primary benefits of UV printing are that the inks provide both brilliant color reproduction and exceptionally high-resolution print images. MBartist considers our carbon footprint in the production process working with local partners to reduce transportation costs and selecting partners who demonstrate an active ability to control and restrain their energy use and carbon emissions.

Each MBartist Canvas Cinematic Art Print is fitted to the maximum viewing area as directed by the MBartist Creator and art director. Reproduction of book covers are typically framed in a printed solid color border selected by the MBartist Creator and art director.

All prints feature a Creator watermark in the lower left corner. This subtle and permanent mark authenticates your MBartist Canvas Cinematic Art Print product displaying the brand of the artwork's origin – either MBartist original or a Creator brand fan art.



Each MBartist Canvas Cinematic Art Print is top coated with a giclée sealer that protects both the ink and canvas from UV rays that can cause fading or yellowing.

Limited Edition Prints

Limited edition prints as indicated will be hand numbered inside the watermark seal to authenticate their sequence within the limited production.

Limited edition prints also include a handwritten signature from the MBartist Creator in the lower right corner of the print and a signed COA (Certificate of Authenticity) 4"x 6" collectible card packaged in a protective PVC sleeve.

Archive on-demand prints do not come signed by the MBartist Creator but are accompanied by one product ticket which grants the holder a single autograph from the MBartist Creator when presented to the artist with the accompanied artwork. Redemption converts this ticket into a 'Certificate of Authenticity' upon artist initialing. Artist reserves the right to refuse any work.

FRAME ASSEMBLY INSTRUCTIONS

For best results assemble your MBart Switch modular frame on a flat level surface.

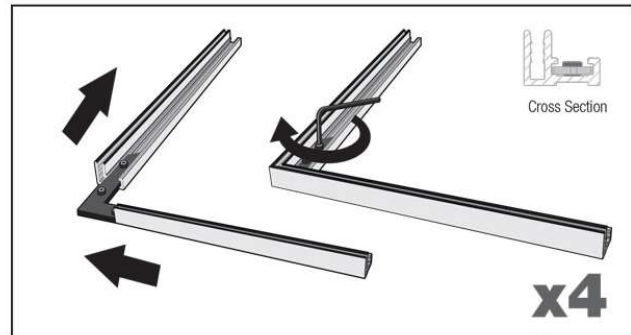
To avoid scratches to the extrusion frame components please cover work surface with a towel or cardboard.

I. Ensure corner bracket set screws are loosened.

II. Slide the corner bracket into the one end of the extrusion frame as shown in the cross section.

III. Tighten set screws. Making sure corners of the frame are aligned and that there are no gaps.

IV. Repeat steps 1 2 & 3 for remaining corners.

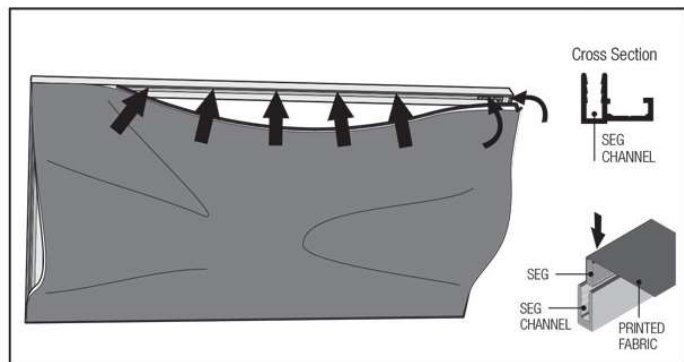


PRINT INSTALLATION INSTRUCTIONS

I. Starting at the corners PRESS the Silicon Edge Grip (SEG) of the printed fabric graphic into the SEG Channel of the extrusion frame.

II. Working towards the center of each side continue pressing the SEG into the channel.

Do not slide your fingers along edge of fabric until each edge is installed and the fabric has a smooth finish.



CARING FOR YOUR MBartist Canvas Cinematic Art Print :

Cleaning

Dust or loose dirt can be removed with microfiber rag or Mr. Clean® Magic Eraser using light quick brushing motions. Use Shout® to remove blood food or drink. Treat stains promptly; treatments should be applied to the opposite side of graphics and use care as excessive water can create spreading and more damage.

Packing & Storage

Before packing always ensure fabric is clean and dry. Graphic side should be packed with unwaxed ink-free paper or fabric between the layers to prevent transfer or adherence to another surface. It is better to roll than to fold to limit creasing again with a protective layer. Pack in original shipping bags and store product in a cool dry area (40-80F). Always store your fabric in an environment with controlled heat and humidity. High levels of UV light can shorten the life of your fabric.